

## ContainerPower Energy Solutions

# Business model of user-side energy storage power station



## Overview

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What are the business models for large energy storage systems?

The business models for large energy storage systems like PHS and CAES are changing. Their role is tradition-ally to support the energy system, where large amounts of baseload capacity cannot deliver enough flexibility to respond to changes in demand during the day.

How can big data industrial parks improve energy storage business model?

Combined with the energy storage application scenarios of big data industrial parks, the collaborative modes among different entities are sorted out based on the zero-carbon target path, and the maximum economic value of the energy storage business model is brought into play through certain collaborative measures.

Does energy storage configuration maximize total profits?

On this basis, an optimal energy storage configuration model that maximizes total profits was established, and financial evaluation methods were used to analyze the corresponding business models.

Are energy storage projects ready for a bright future?

In anticipation of a bright future, the first projects with energy storage are being set up. We have analyzed some of these cases and clustered them according to their po-sition in the energy value chain and the type of revenues associated with the business model.

Are energy storage business models fully developed?

E Though the business models are not yet fully developed, the cases indicate some initial trends for energy storage technology. Energy storage is becoming an independent asset class in the energy system; it is neither part of transmission and distribution, nor generation. We see four key lessons emerging from the cases.

Is energy storage the future?

Energy storage holds a large promise for the future. The equipment used in energy storage has to be manufactured, installed and operated. And new service models will arise. Storage solutions will create new connections between power generation and energy users, and between producing/consuming players ("pro-sumers") as well.

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