

## ContainerPower Energy Solutions

# Energy storage projects have low internal rates of return



## Overview

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Is the internal rate of return a profitability measure for battery storage systems?

Multiple requests from the same IP address are counted as one view. This paper assesses the profitability of battery storage systems (BSS) by focusing on the internal rate of return (IRR) as a profitability measure which offers advantages over other frequently used measures, most notably the net present value (NPV).

Does internal rate of return matter in battery storage systems?

Author to whom correspondence should be addressed. This paper assesses the profitability of battery storage systems (BSS) by focusing on the internal rate of return (IRR) as a profitability measure which offers advantages over other frequently used measures, most notably the net present value (NPV).

Do investors underestimate the value of energy storage?

While energy storage is already being deployed to support grids across major power markets, new McKinsey analysis suggests investors often underestimate the value of energy storage in their business cases.

What is internal rate of return (IRR)?

Internal Rate of Return (IRR) This paper is based on the IRR as a key economic metric for assessing the profitability of investment projects.

Should internal rate of return (IRR) be used to assess profitability?

We argue in favour of the internal rate of return (IRR) as a preferred method to assess profitability given the advantages over the popular net present value (NPV) and many other frequently used profitability measures.

Should energy storage be undervalued?

The revenue potential of energy storage is often undervalued. Investors could adjust their evaluation approach to get a true estimate—improving profitability and supporting sustainability goals.

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