

ContainerPower Energy Solutions

Main costs of solar panels



Overview

How much does a home solar system cost?

In 2025, we surveyed 1,000 home solar customers across the U.S. to understand their experience shopping for and installing solar panel systems. Most homeowners said they paid around \$16,129 for a solar panel system, with an average of 14 solar panels installed.

How much do solar panels cost?

The price of solar panels changes depending on where you live, but the average for installation is just under \$29,000 or \$2.75 per watt. On the high end, we talked to a solar customer in Hawaii who spent \$100,000 going solar. Dion in Nevada said their 10-kW system cost about \$20,000, which is about the national average price for a 7-kW system.

How much does solar cost per watt?

For reference, the national average cost of solar panels is \$3.03 per watt. Solar rebates help make solar more affordable by directly lowering the upfront cost of a solar installation. If you have access to solar rebates, consider yourself lucky! They are few and far between these days.

Why are solar panels so expensive?

Since 2010, the cost to install solar panels on a home has fallen by roughly 50%. Costs rose slightly from 2020-2023 largely due to supply chain tangles from the pandemic, and then fell again in 2024. Prices have ticked upward slightly in 2025 due to tariffs and a rush for solar before the 30% consumer solar tax credit expires on December 31, 2025.

Are solar panels worth it?

The federal solar tax credit may reduce the net cost to \$20,552, and local incentives can further lower the cost. You can determine whether solar panels are worth it for your home by considering various factors, such as local

incentives and policies, your electric bill, and how you finance the system.

How much does it cost to install and manage solar panels?

According to studies by the U.S. Department of Energy, the all-in cost of a home solar panel system is between \$2.74 to \$3.30 per watt. 1,2,12 This figure includes the solar panels, the installation, and other expenses.

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