

ContainerPower Energy Solutions

Vanuatu outdoor power supply brand ranking



Overview

What are the top 3 outdoor power equipment brands?

The top three Outdoor Power Equipment brands are Ryobi, Craftsman, and Ego. For more brand share insights, including share trend over time, access our public OPE dashboard now.

Who leads the outdoor power equipment market?

For more insights on draw and close rates - and to see who is stealing the shoppers lost by the leading retailer — check out our quarterly Outdoor Power Equipment MarketSignal dashboard. Who leads the Outdoor Power Equipment market share by brand?

The top three Outdoor Power Equipment brands are Ryobi, Craftsman, and Ego.

How is the outdoor power equipment market changing?

The Outdoor Power Equipment market continues to evolve at a rapid pace, reshaping how consumers shop, which brands they trust, and what drives their purchase decisions.

Is Ryobi the best outdoor power equipment brand?

Notably, Ryobi did see a 3 ppt growth from Q1 to Q2. Ryobi leads the market, despite being exclusive to Home Depot: Ryobi continues to hold the top spot as Outdoor Power Equipment brand winner, capturing 21% of unit share and 13% of dollar share — all through a single retail partner, Home Depot.

Which outdoor power equipment retailers are the best in 2025?

The top Outdoor Power Equipment retailers in 2025 remain Home Depot and Lowe's, leading in both unit and dollar share - with Amazon and Walmart gaining ground. Note: OpenBrand's share split is based on our retailer panel, which currently consists of Home Depot, Lowe's, Amazon, Walmart, and Best

Buy.

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Contact Us

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