

ContainerPower Energy Solutions

What are the outdoor power supplies with inflated prices



Overview

How is the outdoor power equipment market changing?

The Outdoor Power Equipment market continues to evolve at a rapid pace, reshaping how consumers shop, which brands they trust, and what drives their purchase decisions.

What factors are shaping the outdoor power equipment market beyond Q1 2025?

Looking beyond Q1 2025, several factors are shaping the Outdoor Power Equipment market: Sustainability and compliance reshape product strategy: The future means cleaner OPE. Battery-powered equipment continues to gain ground as states tighten emissions rules and phase out gas engines.

What is outdoor power equipment?

Outdoor power equipment includes lawn mowers, blowers, chainsaws, trimmers and other landscaping tools that are powered by small engines. brisk economic growth and rising disposable incomes have supported higher consumer spending on lawn and garden products over the past few years.

Who leads the outdoor power equipment market?

For more insights on draw and close rates - and to see who is stealing the shoppers lost by the leading retailer — check out our quarterly Outdoor Power Equipment MarketSignal dashboard. Who leads the Outdoor Power Equipment market share by brand?

The top three Outdoor Power Equipment brands are Ryobi, Craftsman, and Ego.

Which stores dominate outdoor power equipment sales in Q2 2025?

In Q2 2025, brick-and-mortar stores continued to dominate OPE sales, though online purchases have carved out nearly a third of the market: Online Can't Be

Ignored: In-store remains the dominant channel for Outdoor Power Equipment sales, capturing 69% of purchases. However, the 31% of sales happening online signals a major behavioral shift.

How is outdoor power equipment market segmented?

Outdoor Power Equipment Market is segmented By Power Source (Gasoline, Battery, Electric Corded), By Equipment (Lawnmower, Chainsaw, Trimmer, Blowers, Others), By End-use (Residential, Commercial, Government), By Geography (North America, Latin America, Asia Pacific, Europe, Middle East, and Africa).

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